

CORINTHIAN YACHT CLUB

REPORT OF THE OPERATING COMMITTEE 2020 – PETER DOWD, COMMITTEE CHAIR

On the following pages, please find committee level updates for the upcoming season. The standing committees are hard at work planning as Opening Day is quickly approaching. We endeavor to encourage inter-committee collaboration to deliver the best programs and facilities for members and increase operational efficiency. Operating Committee tries to harness the energy and ideas of our strong and dedicated volunteer base to deliver events, programs, and experiences the membership wants.

COASTAL CRUISING – JOHN TODD, FLEET CAPTAIN

Annual Cruise 2020: This year we will offer two 7-day Summer cruise options.

- Option 1: Casco Bay, ME & Beyond- 7/27 8/2/2020
- Option 2: Massachusetts Bay & Provincetown- 8/17-8/22/2020

All sail and power boaters are encouraged to participate in club cruising activities

- Workshops and sailing courses of interest to cruisers being planned for 2020
- Mini Cruises: Weekend mini cruise in Mass Bay will be planned for early summer
- **Tuesday Afternoon**: We will continue Tuesday afternoon day sailing opportunities during the summer months
- Additional information, Contact Fleet Captain, John Todd at jdtcmt@gmail.com

COMMUNICATIONS COMMITTEE – JOHN HOPE, COMMITTEE CHAIR

The Communications Committee has developed more efficient processes and protocols for CYC communications. We are thrilled with the addition of six new committee members in 2020 who bring fresh ideas and insights, and join the dedicated veteran committee members. Alison Blake, the CYC Marketing & Communications Manager, serves on this committee and helps to execute much of what the committee plans. Most recently with the collaboration of the committee and other stake holders Alison led the effort to redesign the CYC brand and style guide, which ensures that the CYC distinguishes itself among its peers and presents a unique, strong and consistent identity across all communication channels.

Website Redesign

This spring we will be launching a redesigned CYC website. After a thorough vendor review the club selected NorthStar as our new website vendor. NorthStar is also our back-end financial systems vendor. Therefore, in addition to having the capabilities and functions that meet our new website goals, using NorthStar will unite our financial systems with the front-end of the club operations, which will lead to greater productivity and ease of use for members.

The goals for the website redesign were informed by the last 2 years of CYC annual survey responses as well as an additional communications survey that was included in the 2019 annual club survey. We have a steering committee made up of club members, the bridge, and CYC staff to help guide the process.

The top five goals for the new website are:

- Clarity and ease of navigation to high demand functions
- High profile calendar and hours of operation

- Less cluttered appearance
- Visually appealing
- Include more photos of club activities

Smartphone App

One of the major concerns of club members is quick, accurate, easily accessible information about club activities. A majority of respondents to the 2019 survey indicated they would like the convenience of an app in order to facilitate communications to and from the CYC. We're excited to announce that we will launch a smartphone app during the 2020 season. The app will also be powered by NorthStar and allow members ease for viewing the calendar of events, personal account management, reservations, and other club happenings.

HOUSE COMMITTEE – KRIS BALUNAS, COMMITTEE CHAIR

House Committee is working on a variety of events for the 2020 Season. In the planning phase are the usual parties including the Opening Night, Summer Kick off & Commodore's Ball, and we are brainstorming on new events utilizing the entire club. We are working with the Recreation Committee on fun, family friendly activities like Chillin' & Grillin' at the pool and pool-based cookouts.

This season we would like to include a tapas themed tasting dinner with multi-course & wine beverage pairings. Additionally, we are planning a guest chef or pool sit down dinner event. With the new furniture, umbrellas to string lights & beautiful tablescapes, we hope these will be memorable and cherished events for members.

The CYC concert series will include a mid-summer band on the porch, Memorial Day & Labor Day entertainment, and great line-ups for opening night, Summer Kick-off Party, Commodore's Ball, & Closing night. Back by popular demand is the Friday Weekend Kick-Off Live music 6pm-8:30pm, Friday tastings, Trivia Nights, Progressive Party, Speaker Series.

The CYC Opening Day Festival will also feature kid activities, tastings with Chef Todd, music, free beverages, popcorn, burgers and hot dogs

Ideas that are being developed (but not guaranteed) *are:*

- Casino Night
- Comedy Night
- Pool BBQ
- Family Jam Poolapalooza Party
- Spring Oysters & Champagne 7pm-9pm

Food & Service will emphasize:

- Diverse Menu Offerings & Small Plates
- Attentive, Knowledgeable & Helpful wait/service staff

- Fall Prime Rib Sunday
- Craft Cocktail Night & Small Bites
- Dueling Pianos
- College Football Tailgate
- Wine Tasting with speaker

MEMBERSHIP COMMITTEE – TRACEY MCGONAGLE, COMMITTEE CHAIR

We are fortunate to continue to have another strong applicant pool this year. Completed applications can <u>still</u> <u>be submitted for review</u> at our February Membership Committee meeting for consideration this coming season.

There are two types of membership at the CYC: Regular (ages 35 and above) and Junior (ages 18-34). Each application requires two sponsors (members can only sponsor an applicant once each calendar year) along with four letters of recommendation from members.

Applicants must be introduced to the Membership Committee, and there are many opportunities to do this as the Membership Committee hosts several introduction times over the summer and fall months. Summer Hours are held once a month (June, July, August). These are casual and no reservations are required. They are held at the end of the porch (weather permitting) or in the ballroom. This is a nice, low-key way for a member to introduce their applicant and ask questions about the process.

There are two more formal Fall Open Houses (September and October). These require reservations and a coat and tie. These Open Houses are held in the Trophy Room. New member applications must be complete to attend one of the Fall Open Houses.

The dates for all of these events are on the CYC calendar and website. Applicants and their sponsors need to understand they may not get into the club the first year. It is often a multi-year process. All completed applications remain on file for five years. Many factors are involved in our decision making. Our goal is to make sure the applicant(s) is a good fit for the CYC and the CYC is a good fit for them!

It is very important that our committee meet all interested applicants with their sponsors. It is also crucial that all sponsors and letter writers are 100% behind their applicant(s). Please do not sponsor someone if you don't know them well or have any concerns. To request an application or have any questions, please contact Tracey McGonagle, CYC Membership Chairperson at <u>traceythompsonmcgonagle@gmail.com</u>

PLANT & FACILITIES COMMITTEE – KARL RENNEY, COMMITTEE CHAIR

The Plant & Facilities Committee is off to a great start working as your stewards to make sure that our grounds and clubhouse are maintained and improved in a way that ensure everlasting benefit for all members. The Committee is made up of myself and 12 talented members, with approximately half of the Committee Members being new to the committee. These Members bring a fresh set of eyes and skills to the institutional insight of the longer-term Committee Members. Together, we will work on both current projects and future projects. In addition, we will work to document all operational aspects of the clubhouse maintenance and support. To do this we have analyzed our strengths and divided the group into three sub-committees as outlined below.

Documentation and Analytics –reviewing the operational control manual, our club playbook:

- Opening and Closing Procedures and timelines,
- Vendors and operating expenses,
- Funding Analysis

• Maintenance plans,

Current Projects - work with club leadership on assigned and funded projects:

- New walk in refrigerator in the kitchen
- New porch furniture and heaters
- Harbor Room noise suppression and decorating
- Work with the Recreation Committee on pool furniture and umbrellas
- Beautification items including plantings and signage

Future Projects – work with club's architects Siemasko + Verbridge on master planning:

- Evaluate phase 1 to ensure all functional and aesthetic aspects are considered,
- Evaluate and make recommendations on future phasing,
- Work with S+V on next step plans and drawings

It is our hope that we will help to produce visible benefits for the Members in the upcoming 2020 season. In addition, we hope that our behind the scenes planning will help to drive long-term benefit, reduce costs, and mitigate risk.

RACE COMMITTEE - MARK TOSO, COMMITTEE CHAIR

The Race Committee has a very busy season again in 2020 and is working hard to maintain the excellence the CYC RC has been known for in the past. For the Race Committee to operate at a high level it is important to train the RC members on race management, protest management (Judges), safety and maintenance of waterfront assets.

Training, Scheduling, First Aid/CPR, Maintaining Waterfront Assets -

- Training on utilization of Mark Boats, Pegasus and other equipment
- Training on safety for both RC members and racing participants: First Aid/CPR Training Updates and Harbor wide Emergency Procedures
- Training on race management for one-design; PHRF; ORR-ez; Team Racing and Match Racing
- Scheduling RC members to staff the multitude of races scheduled.
- Developing Team Skills to run major regattas
- Developing skills in protest hearings and developing race judges.
- Encouraging and Supporting Certification of CYC members for both Race Officers and Judges

Educational Activities Harbor Wide - MRA

- Advanced Judges Protest Day / Roundtable Day 2/29 and 3/1 at CYC
- Race Management Seminar Basic at EYC April 4th.
- Club Judges Seminar at BYC March 21st
- Match Racing PRO Training at CYC TBD
- Dick Rose (National Judge and Race Officer), Update on New Racing Rules of Sailing TBD
- Mark Boat training either harbor wide or at CYC TBD
- Scoring programs for race management: ClubSpot; Regattaman; Yacht Scoring.

MRA Responsibilities, Non-Recurring Major Regattas and Recruitment of New Regattas

• Race Committee works with Sailing Committee and other yacht clubs to recruit major regattas.

- Non-Recurring Regattas During 2020 the CYC will be hosting:
 - o The Hospice Regatta
 - The Rhodes 19 National Championships
 - The Town Class National Championships
 - The Etchell Atlantic Coast Championships
 - o The New England Intercollegiate Match Racing Championship

On-going Responsibilities: The on-going racing for Marblehead happens every week beginning in April and ending in October (*normally*).

CYC On-Going Signature Events

CYC Summerset Regatta June 14 CYC Mid-Summer Regatta/Pursuit Race July 12 Corinthian Classic Yacht Regatta August 8-9 CYC 2 X 2 Team Race September 18-19

MRA Weekly Racing

MRA Series I-IV every Saturday Tue, Thu, Sun: Town Class & Rhodes 19 Marblehead Race Week - NOODs Fall Sonar Series

RECREATION COMMITTEE – MEGHAN PATTERSON, COMMITTEE CHAIR

<u>Tennis</u>

Under the leadership of Anthony Russo the tennis hutch is committed to prioritizing the facilities maintenance, programmatic offerings, tournament organization and coordination with other clubs. Here are some key changes and improvements we are focusing on for the 2020 Season:

- Tennis courts have shown their age and are scheduled to be resurfaced in preparation for the 2020 Season. The new surface will feature a new blue and green color combination.
- Continued high quality instruction, tournament coordination and fun activities (including the Wooden Racket Tournament and Ladies Night Out)
- There will be some new programmatic offerings at the hutch this season based on membership feedback, including:
 - Adult Coed Beginner Clinic every Thursday (6/30 8/11) from 10:30-12pm
 - Women's B Level Instructional Round Robin (6/25, 7/9, 7/23 and 8/6) from 10:30-12pm
 - o Adult Coed Cardio Tennis (7/2, 7/16, 7/30 and 8/13) from 10:30-12pm
 - Men's Davis Cup (8/7) 6-8pm
 - o Adult Coed Pickleball (7/13 and 8/10) from 6:30-8pm
 - o 3 Blind Mice Tournament is back this year with EYC and Beach Club on July 11
 - 0 8 and under Ice Cream Party (7/16) 1-2pm
 - Communication postings about regional clubs offering junior tennis tournaments.

Pool

As in the past, the pool will prioritize a family friendly and safe environment keeping a focus on facilities maintenance, cleanliness and programming. Here are some key changes and improvements we are focusing on for the 2020 Season:

• Hiring a new Pool Director: We have rewritten a job description and worked to reimagine a position structure at the pool that prioritizes facilities maintenance and cleanliness, family friendly

programming, pool safety, swim team standards, lifeguard staffing support and a recreational environment. We will be moving into the new 2020 Season with a structure that will continue to support club and membership needs. Aimee Shepard, our Assistant Pool Director, is managing all logistics and aquatics preparations for the upcoming season.

- Based on membership feedback, there will be a new and fresh look at the pool this season. New umbrellas will be added to the pool deck for better shading and we are working with the Plant & Facility Committee to have new tables and chairs for dining at the canteen. We will also have a changing table installed in the men's locker room single stall and in the men's restroom in the clubhouse by the opening of the season.
- Continued high quality instruction, swim meet coordination and fun activities (Splash Parties, Chillin' and Grillin' and Family Fun Nights). The Recreation Committee will be working closely with the House Committee to create some fun events by the pool this summer including adult parties, kids' parties as well as causal recreational opportunities for families by the pool.
- There will be some changes and programming additions based on membership feedback, including:
 - Newly added butterfly/breast stroke clinic for 7 and 8 year olds
 - o Morning swim team practice sessions for 6 and unders on Mondays from 9-9:30am
 - A new date for Marathon Swim and Swim Banquet to better accommodate schedules

Club House and Beach Recreation Events

The Recreation Committee is committed to offering our popular events that take place in the clubhouse or on the beach. For the 2020 Season these activities in addition to the pool events highlighted above will include:

- Flower Arranging with Luminere Lauren May 7th at 6pm
- Kids Etiquette Classes stay tuned for new dates in October
- Pool Party for Ages 12+ June 13th
- Kids Movie Night in October

- Kids Halloween Party October 25th from 4:30-6:30pm
- Kids Science and Beach Etiquette classes on the Beach
- Annual Fishing Tournament July 18th from 8-1pm

We are also coordinating with the Sailing Committee to create a Parent Handbook of youth activities at the club to assist parents and caregivers in planning the summer. The Handbooks will include: the Jr. Sailing, Jr. Tennis, and Jr. Swim program offerings and schedules.

SAILING COMMITTEE – JOSEPH FAVA, COMMITTEE CHAIR

The Sailing Committee remains focused on our mission of providing and promoting opportunities for our members to sail. We are thrilled to have Kevin Dooley return for the 2020 season as our adult sailing director allowing our committee to expand the available programming. Kevin also serves as a resource for any member looking to understand what opportunities exist and/or how to get involved. Kevin can be reached at kdooley@corinthianyc.org after April 1.

The Sailing Committee recognizes that our summers fill up quickly. To this end, the 2020 season has largely been set. Below are the highlights along with how to get involved and sign up:

Introductory/Beginner Opportunities

<u>Adult Learn to sail classes</u> - Our popular Learn to Sail course covers the essential theory and skill needed to safely navigate our club Sonars around the harbor and out for short day sailing trips. Members will rotate helming, trimming, and handling duties while learning the fundamentals of sailing and seamanship. This course is a perfect introduction for a beginner sailor as well as an informative refresher for experienced crews. Members will practice how to safely set off and return from a mooring under sail, steer a course through crowded mooring field, and demonstrate accurate handling and trimming techniques for sailing maneuvers. Students will also be introduced to man overboard recovery, heaving-to, reducing sail, basic navigation and rights of way.

Several changes are in store for 2020 including more dates to deal with demand and a new weekend format with a Friday evening classroom session and on the water sessions on Saturday (morning and afternoon) and Sunday (afternoon only).

- Dates: May 22-24, June 12-14, July 10-12 and August 7-9
- How to register: Registration will be announced via email in late March and done by links in the email.

<u>Family Sailing</u> – Sunday mornings are for family sailing. Parents with their young children (ages 3-10) head to the club sonars for a morning of fun on the water followed by an optional brunch. Activities range from a cruise around the harbor or Children's Island to scavenger hunts. No sailing experience is required – we pair up families who sail with those looking to learn.

- Dates: Sunday Mornings from June 28 through Labor Day. Meet at 9am, we are off the water by 11.
- How to register: Registration will be done through a link in the weekly sailing email.

Intermediate Opportunities

<u>Racing Crew Course</u> - The Racing Crew Course is a review of crewing fundamentals for racing boats. Students will rotate helm, bow, pit, and trimmer positions while being coached through several race-situation drills. Students experience the mechanics, communication, and teamwork of competitive race boat handling.

This course is intended for an intermediate to experienced level sailor looking for an introduction to race boat crewing. Students will practice advanced handling techniques, speed and tactics communication loops, roll tacking and jibing, shifting gears, spinnaker sets and douses, time on distance, and starting line acceleration.

The timing will be the same as the learn to sail course with a Friday evening classroom session and on the water sessions on Saturday and Sunday (afternoon only).

- Dates: May 29-31.
- How to register: Registration will be announced via email in late March and done by links in the email.

<u>Cruising Course</u> - The Cruising Course focuses on handling techniques for cruising boats and safe navigation of nearby coastal waters. Students will rotate helming, trimming, navigation, and boat handling responsibilities while exploring the nearby harbors of Salem, Beverly, and Manchester under sail.

This course is ideal for a Learn to Sail graduate, new cruising boat owner, or experienced sailor seeking to become more practiced and comfortable maneuvering on the water. Topics will include crew safety, reducing sail, heaving to, maneuvering in close quarters, anchoring, basic navigation, crew responsibilities, docking, man overboard recovery, weather strategy, radio communication, and shorthanded technique.

This program format will begin with a Friday evening classroom session and then two consecutive Saturday or Sundays of on the water instruction.

- Dates: Dates are TBD and will be announced in late March.
- How to register: Registration will be announced via email in late March and done by links in the email.

<u>Spinnaker Course</u> – New for the 2020 season, the spinnaker course is designed for an intermediate sailor looking to learn how to fly a spinnaker. The course will be an afternoon of instruction taught in our club sonars.

- Dates: July 18
- How to register: Registration will be announced via email in late March and done by links in the email.

<u>Weekly Cruise Group Workshops</u> - New for the 2020 season will be weeknight cruising workshops, generally weekly on Wednesday evenings from mid-June through Labor Day. Members will have the opportunity to work on a specific skill in their own boats with instruction from Sailing Director Kevin Dooley. Topics will be announced in advance and are expected to include skills such as reefing, anchoring and docking.

- Dates: Wednesday evenings 5:30pm to sunset from mid-June through Labor Day.
- How to register: Topics will be announced in the weekly sailing email. Members will be instructed to confirm their attendance with Kevin Dooley in advance of the Wednesday events.

Racing Opportunities

<u>Dave Perry Match Race Clinic</u> – Match racing legend Dave Perry will return to the club for a match race clinic May 15-17. Signups will be announced in a club sailing email in January 2020.

<u>Friday night match racing</u> – Join us for casual match racing on the following Friday Nights: June 26, July 17 and August 14. This is a great opportunity to get involved in match racing and practice your skills. We don't keep score and the racing is followed up with a debrief to learn from the night's races. Sign-ups will be in the weekly sailing email or contact Kevin Dooley directly.

<u>Team Race Practices</u> – Join us for an afternoon of team race practice and come see what team racing is all about. No team racing experience is required, and we guarantee you will have a great experience in this face paced discipline of racing. Dates are the following Sunday afternoons: June 7, July 5 and August 23. Signups will be in the weekly sailing email or contact Kevin Dooley.

<u>Inter-club sailing events</u> – The club sends teams to events across the country to compete in team and match race events for all levels of racers. Look for the team race survey in a sailing email in January to register your interest in joining a Corinthian team for an event.

<u>Fleet Days</u> – Sailing Director Kevin Dooley will be on the MRA line coaching the following classes on the dates below. These will follow up with a debrief at the club.

- Rhodes 19 June 20
- Etchells June 27
- Town Class July 19

All Levels

Kevin Dooley remains available for private lessons for all members. These can be conducted in your own boat or in one of the club sonars. This is a great way to learn at your own speed and focus on exactly what you want to work on. Contact Kevin at <u>kdooley@corinthianyc.org</u>.